



Membership and Engagement in ESPA: A Strong Value Proposition

Who are you putting in charge of your largest clients—groups that spend thousands of dollars at your hotel, venue or in your destination?

The Event Service Professionals Association is the only professional association dedicated to advancing the professional development of Event Service Professionals and helping to build the bottom lines of the hotels, venues and DMOs they work for.

The association delivers real value to its members and their venues or bureaus by providing Event Service Professionals with numerous business-building educational opportunities and knowledge forums that advance their skills in relevant areas including:

- Meeting planner needs and expectations
- Strategies for partnering with sales
- New event technology solutions
- Trends in experiential events, creativity and fresh thinking
- Sustainability practices
- Effective time management strategies
- Best practices in convention service operations

ESPA offers abundant opportunities to network with colleagues who share common challenges and a unity of professional purpose. The transformative bonds of member camaraderie, dialogue and interaction at conferences, social and educational events or ESPA online and social media forums are the foundation of a sense of community.

Repeat Business Doesn't Just Happen...It is Earned

An Event Service Professional's ability to deliver outstanding customer service to the meeting planner, and an exceptional event experience to attendees, is a critical key to the perception of your hotel, center or city and, most importantly, to building repeat business.

Today's Event Service Professional has evolved into a proactive and creative key player, working exclusively on a venue's behalf with the meeting planner to customize and optimize every aspect of the meeting experience.

Engage your Event Services Team in ESPA Today

Learn more at www.espaonline.org