







Learn about our on-demand Event Service Professional Foundational Training



# Join ESPA Today. Thrive Tomorrow.

### What do many successful Event Service Professionals have in common?

A dedication to continuing education and professional development

Access to exclusive resources, tools, and tips

The ability to leverage long-term relationships and nurture new connections

A continuous stream of repeat business and exceptional client survey scores

### How do they get it?

They're members of the Event Service Professionals Association (ESPA) – the only association dedicated to event service professionals at hotels, convention centers and CVBs for over 30 years.

#### It's All About You.

The fact is, a successful event requires exceptional Event Service Professionals. They're master collaborators with meeting planners. They juggle responsibilities and challenges with ease. And they're in sync with industry trends. Join your fellow Event Service superstars and you will be, too. ESPA offers:

- Event Services specific education through an on-demand Event Services Foundational Training Program, a year-long webinar series and an Annual Conference
- · Continuing education credits (ESPA is a CMP Preferred Provider)
- Resources, including a monthly *event\*ure eNewsletter*, articles, tools, planner tips, and access to an online member directory
- Networking and volunteer opportunities, and participation in our online discussion forum ESPA
  Connect!, social media channels, a supportive mentor program, and National Celebrate Services Week, where members join together locally to celebrate
  our profession and give back to their communities
- Advocacy for the important role event/convention services plays in the events industry

## Don't Just Take Our Word for It

75% of Meeting Planners we polled feel more comfortable and confident in an Event Service Professional's ability to service their event if they belong to a professional organization.

What are you waiting for?

TAKE YOUR PROFESSIONAL DEVELOPMENT TO THE NEXT LEVEL AND JOIN ESPA TODAY! ESPAONLINE.ORG

