



Donald S. Freeman Jr. ESPA Conference Scholarship
Supporting Continued Excellence in Convention Services
Note: November 16 deadline for applications!

Who We Are

The Event Service Professionals Association, ESPA, is dedicated to elevating the event and convention services profession and to preparing members, through education and networking, for their pivotal role in innovative and successful event execution.

ESPA members hold many positions in Convention & Visitor Bureaus, Convention Centers, Hotels and Resorts. Some of these include:

- Convention Service Coordinators, Managers and Directors
- Event Service Coordinators, Managers and Directors
- Housing Managers
- Operations Managers, Directors
- Directors of Convention/Trade Shows
- Catering Managers and Directors
- Decorator Management Companies

Conference Scholarship Opportunity

ESPA hosts its Annual Conference each January, just prior to the Professional Convention Management Association (PCMA) Conference. In an effort to support students studying in the hospitality management field, we are hosting a scholarship program, made possible by a generous sponsorship from Freeman, a leading nationwide services contractor, wherein a student will be selected to attend the Conference on a complimentary basis, to gain education, and to help contribute to on-site meeting management tasks. Travel reimbursement is included within set parameters.

This scholarship experience will give students an opportunity to see first-hand the inner-workings of a conference...including meeting planner and venue interactions, room set ups, AV, registration procedures, pre-convention meetings and more. The student will have an opportunity to attend Conference sessions and network with event and convention services professionals from across the US and Canada, as well as actively participate as a 'roving reporter,' interviewing Conference attendees – offering a great networking opportunity and a chance to see first hand the career paths of those currently working in the industry! Additionally, Freeman will offer mentorship to the student before, during and after the conference. Of course, this will look great on a resume, to show that you were the recipient of this scholarship and that you have had first-hand experience with the onsite management of a professional conference.

ESPA's 2019 Conference is January 11-13 in Charlotte, NC at the Westin Charlotte.

Attached please find an application, with the deadline of November 16. The scholarship recipient will be selected and notified by December 7. Please contact ESPA with any questions at 1-609-799-3712 or info@espaonline.org.



Donald S. Freeman Jr. ESPA
Conference Scholarship Application
Supporting Continued Excellence in Convention Services
Deadline for submittal: November 16, 2018

Personal Information:

Name: _____

Address: (school or permanent?)

Daytime Phone: _____ E-mail: _____

Do you currently hold membership in an organization that is affiliated with the meetings industry?
If yes, please list.

Educational Background:

University / College currently attending: _____

Website: _____

Address: _____

Area of Study or Major: _____

What year of your education are you currently in (during term of the conference)? _____

Cumulative Grade Point Average: _____ on a _____ scale.

Work Experience:

Have you ever held a position in a hospitality or meetings-related field? Yes No

If "yes", please list the following details:

1) Company: _____

This company's main business focus is:

Check one: Internship Part-time Full-time

Position held (list primary responsibilities): _____

Period of work history: _____

2) Company: _____

This company's main business focus is:

Check one: Internship Part-time Full-time

Position held (list primary responsibilities): _____

Period of work history: _____

The scholarship recipient will be selected by December 7, 2018. Please provide a phone number and/or email address where you can be reached during that time. Once the recipient is notified, ESPA will provide instructions for planning travel to Austin, Texas.

Phone Number: _____

Email Address: _____

Please include with your application:

- Copy of a student ID;
- Schedule or list of classes to be taken during term of the conference (from university website or documentation);
- Brief letter of recommendation from any relevant past employer (i.e. for hospitality or meetings-related positions or internships held that are listed on this application) or a professor; and
- A short essay (not more than 350 words) outlining your interests, plans and goals for a future in the meetings or hospitality industry.

Signature of Applicant _____ *Date Submitted* _____

Submit fully completed application with all required documents by the November 16 deadline to:

**Nicole Lauzon
Sponsorship Coordinator
ESPA Headquarters
191 Clarksville Road
Princeton Junction, NJ 08550 USA**

**Tel: 609-799-3712
Fax: 609-799-7032
E-Mail: info@espaonline.org**