

2018 ESPA Annual Conference Organization / Corporate Group Registration Form January 5-7, 2018 · Nashville, Tennessee

Advanced Registration Cutoff Date: November 10, 2018

PLEASE FAX YOUR COMPLETED FORMS TO: 609-799-7032. IF YOU HAVE QUESTIONS REGARDING YOUR REGISTRATION, PLEASE CONTACT US AT 609-799-3712.

Please note, you may only register as an Organization if you hold an Organization Level Membership with ESPA. COMPANY NAME: STREET ADDRESS (for mailing convention credentials):
 STATE: ______
 ZIP/POSTAL CODE: ______
 COUNTRY: ______
 We represent a:

CVB with an Operating Budget up to \$1 Million

CVB with an Operating Budget of \$1 to \$3 Million

CVB with an Operating Budget of \$3 to \$5 Million

CVB with an Operating Budget of more than \$5 Million ☐ Hotel ☐ Convention Center ☐ Planner ☐ Industry Supplier ☐ Other FIRST ATTENDEE (PRIMARY CONTACT) INFORMATION BADGE NAME: (if different): NAME (First, Last): DESIGNATION: DAY PHONE: _____ FAX: _____ E-MAIL: EMERGENCY CONTACT PHONE NUMBER: EMERGENCY CONTACT NAME:____ Check if this is your 1st ESPA CONFERENCE: AND/OR Check if you are a NEW MEMBER: I have been in the meetings industry: 1-5 years ☐ 6-14 years 15+ years □ To help us with our demographics, which generation do you fall within? Traditionalist (1922-1945) ☐ Baby Boomer (1946-1964) ☐ Gen X (1965-1980) Gen Y (1981-2000) Saturday, January 6, 2018 10:30-11:30AM Two Concurrent Breakout Tracks (Select 1) CVB Best Practices – CVB challenges case studies

Hotels & Centers – Challenge case studies Saturday, January 6, 2018 2:30-3:30PM Three Concurrent Breakout Tracks (Select 1) Cornhole, Footbag, Fencing and Gymnastics – An active discussion on servicing sports groups

Forecasting Room Blocks Leadership Focus – Evaluating Convention Services Value Sunday, January 7, 2018 7:30-8:30AM Neworking Breakfast (Select 1) Leadership Level New CSM General Sunday, January 7, 2018 10:15-11:15AM Three Concurrent Breakout Tracks (Select 1) Technology Focus for venues, hotels & centers ☐ Ask a Pro! ☐ Roundtable: SECOND ATTENDEE INFORMATION BADGE NAME: (if different): NAME (First, Last): DESIGNATION: DAY PHONE: _____ FAX: _____ EMERGENCY CONTACT NAME: EMERGENCY CONTACT PHONE NUMBER: Check if this is your 1st ESPA CONFERENCE: AND/OR Check if you are a NEW MEMBER: I have been in the meetings industry: 1-5 years 6-14 years □ 15+ years □ To help us with our demographics, which generation do you fall within? Baby Boomer (1946-1964) ☐ Gen X (1965-1980) ☐ Gen Y (1981-2000) ☐ Traditionalist (1922-1945) Saturday, January 6, 2018 10:30-11:30AM Two Concurrent Breakout Tracks (Select 1) CVB Best Practices – CVB challenges case studies

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Saturday, January 6, 2018 2:30-3:30PM Three Con Cornhole, Footbag, Fencing and Gymnastics – An ac Leadership Focus – Evaluating Convention Services	tive discussion on servicing sports groups Forecasting Room Blocks		
Sunday, January 7, 2018 7:30-8:30AM Neworking Leadership Level ☐ New C	Breakfast (Select 1) CSM ☐ General ☐		
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THIRD ATTENDEE INFORMATION			
NAME (First, Last):	BADGE NAME: (if different):		
TITLE:	DESIGNATION:		
DAY PHONE:	FAX:		
E-MAIL:			
	EMERGENCY CONTACT PHONE NUMBER:		
Check if this is your 1st ESPA CONFERENCE:			
I have been in the meetings industry: 1-5 years	6-14 years ☐ 15+ years ☐		
To help us with our demographics, which generat Traditionalist (1922-1945) ☐ Baby Boomer	tion do you fall within? · (1946-1964) ☐ Gen X (1965-1980) ☐ Gen Y (1981-2000) ☐		
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Roundtable: FOURTH ATTENDEE INFORMATION			
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Roundtable: FOURTH ATTENDEE INFORMATION NAME (First, Last): TITLE: DAY PHONE: E-MAIL: EMERGENCY CONTACT NAME: Check if this is your 1st ESPA CONFERENCE: I have been in the meetings industry: 1-5 years To help us with our demographics, which generate	Technology Focus for venues, hotels & centers Ask a Pro! BADGE NAME: (if different): DESIGNATION: FAX: EMERGENCY CONTACT PHONE NUMBER: AND/OR Check if you are a NEW MEMBER: 6-14 years 15+ years tion do you fall within?		
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EMERGENCY CONTACT NAME:	EMERGENCY CONTACT PHONE	NUMBER:	
Check if this is your 1st ESPA CONFERENCE:	AND/OR Check if you are a NEW MEME	BER: 🗌	
I represent a: Hotel ☐ CVB ☐ Conve	ntion Center Planner Planner	Industry Supplier Other	
I have been in the meetings industry: 1-5 years [☐ 6-14 years ☐ 15+ y	rears 🗌	
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the "My ESPA Portal" and go to "My Even registration**			
CONFERENCE FEES			
Registration Policies	All fees are listed in US Dollars	Advanced Registration Regular	
Additional excursions and Day of PCMA are non-refundable.	Includes Saturday Dinner	Registration Regular (Postmarked by 11/10/17) (after 11/10/17)	
Cancellations received by December 4, 2017 are eligible for a 50% refund on the ESPA Registration fee only.		11/10/17) (atter 11/10/17) \$2,055 \$2,385	
Please sign below and fax this form to 609-799-7032. By	Organization Member for 3 people	φ2,000 Ψ2,000	
signing this form, you authorize ESPA to charge your credit card for the registration fees. If paying by check, please mail form and payment to: ESPA, 191 Clarksville Rd, Princeton Jct,	Organization Member for 4 people	\$2,680 \$3,120	
	Organization Member for 5 people	\$3,300 \$3,875	
NJ 08550. Please check choice of payment. Payment is required for your	Organization Member for 5 people	***	
registration to be processed.		Advanced Registration Regular	
	Dinner NOT Included	(Postmarked by 11/11/156) (after 11/11/16)	
☐ VISA ☐ MasterCard ☐ Check	Organization Member for 3 people	\$1,965 \$2,295	
☐ Am. Express ☐ Discover	Organization Member for 3 people	ψ1,300 Ψ2,230	
CREDIT CARD#:	Organization Member for 4 people	\$2,560 \$3,000	
EXP DATE:	☐ Organization Member for 5 people	\$3,150 \$3,700	
CARDHOLDER NAME:			
SIGNATURE:		TOTAL DUE.	
By signing, I agree to the cancellation policy above.		TOTAL DUE:	
	**Optional Excursions and Day of PCMA are		
	available and require a senarate registration fee **	·	
	available and require a separate registration fee.**	•	
	available and require a separate registration fee.**	•	

Check here if you have special meal needs or if you require special assistance to participate fully in the conference. Specify need: