

this week @  
**PCMA**



March 13, 2012

### **Members in the News**

Melvin Tennant, Casandra Matej, Diane Brady Anderson & Teri Tonioli. Several PCMA members are currently in the news.

### **ESPA Honors Executive Casandra Matej of the San Antonio CVB with 2011 Executive Excellence Award**

Annual Award Recognizes Executive for her Commitment to Event and Convention Services and Support of ESPA

Honoring an executive each year for their ongoing ardor and commitment to convention services and the meetings industry, the Event Service Professionals Association (ESPA) (formerly ACOM) recognized Executive Director Casandra Matej of the San Antonio Convention & Visitors Bureau in San Antonio, Texas, as the recipient of the 2011 Executive Excellence Award. Matej received the award during the 2012 Awards Luncheon and Business Meeting at the ESPA Annual Conference held January 6-8, 2012 at the US Grant in San Diego, California.

The annual award recognizes nominees that are not only executives of an organization which has an ESPA member, but those that consistently support quality assurance in their organization's event and convention services operations. Nominated by Brenda Square, the Director of Services at the San Antonio CVB, Matej proved to be a supporter of her entire services team and personally strives to create new ways to effectively service her customers, all while supporting her team's involvement in ESPA.

"I am so honored to have received this award as it came from my number one customer-my staff," said Matej. "Convention services is so important to the overall success of the city of San Antonio and our customer's events. It is important for leaders in our industry to support the growth and provide the tools so convention service managers can be successful."

"It is outstanding to see and recognize hospitality executive leaders such as Casandra who truly know the impact their service teams have on customers, venues and cities," said President of ESPA David Dvorak, CMP. "We are very proud to honor Casandra as her talent, passion and dedication to service are an asset to the meetings industry and ESPA."

For more information about the ESPA Executive Excellence award or to view Casandra's acceptance speech, please visit <http://www.espaonline.org/executiveexcellence.html>.