

[ACOM honors group services manager, student](#)

Written by Exhibit City News
January 18, 2011



Theresa Sellers

The Association for Convention Operations Management (ACOM), an organization dedicated to advancing the practice of convention services management in the meetings industry, announced Theresa Sellers, CMP, ACOM member and group services manager of the Rockford Area Convention and Visitors Bureau, as the recipient of the second annual William H. Just CAE, CMP Memorial award.

Additionally, San Diego State University student, Brittanie Martinez, received the fourth annual Donald S. Freeman, Jr. ACOM Conference scholarship.

ACOM members who received their CMP certification within the last three years and remained in good standing with the association were eligible for the award. A panel of ACOM members reviewed the applications and selected the winner based on their essay which discussed how the CMP designation has been beneficial to them, why they decided to receive this certification and details on their industry and community involvement.

As the recipient of the award, Sellers received a complimentary registration to ACOM's annual conference on January 7-9, 2011 at the Westin Casuarina in Las Vegas, Nev., which will help support her CMP status. Sellers was chosen based on her leadership and vast industry involvement.

“Individuals such as Theresa who have a passion for convention services and are committed to elevating the industry truly represent what the William H. Just CAE, CMP Memorial award is all about,” said Marilyn Healey, ACOM president. “We are proud to give this award to such a deserving professional.”



Brittanie Martinez

Designed to support continued excellence in convention services, the Donald S. Freeman, Jr. ACOM Conference scholarship is sponsored by Freeman, the world's leading provider of integrated services for face-to-face marketing events.

The winner is selected by a panel of ACOM members based on their academic accomplishments, work experience that demonstrates a strong interest in convention services/meeting planning as a career path and an insightful essay.

As the winner, Martinez will also attend the annual conference where she will be involved with meeting planning functions, as well as taking part in educational sessions.

“This award gives students the ability to experience first-hand the inner workings of a conference as well as network with the top meetings professionals in the industry,” said Gary Stauffer, CEM, director of account management at Freeman. “We hope Brittanie will walk away with a new outlook on the meetings industry and how she can play a role in helping it grow.”

ACOM will honor Sellers and Martinez during the conference at the Saturday luncheon on January 8. The conference will feature educational sessions and dynamic speakers that will help attendees re-engage with their customers and enhance their level of service.

For more information on these awards and ACOM's Annual Conference, contact Lynn McCullough at (609) 799-3712 or e-mail info@acomonline.org.

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