

## Orlando/Orange County CVB Boosts Business

ORLANDO, FL — The Orlando/Orange County Convention & Visitors Bureau Inc. announced that 528 meetings, conventions or shows have been confirmed between August 2009 and January 2010 at the Orange County Convention Center as well as hotels located in Orlando/Orange County. These confirmed events represent an estimated 834,755 attendees with more than \$820 million in estimated spending and more than 1 million hotel room nights. During the same time period in 2008, 509 meetings were confirmed, with fewer estimated attendees (765,267), lower room nights (988,253) and less attendee spending (\$762 million). [orlandocvb.com](http://orlandocvb.com)

## 2010 ACOM President Announced

PRINCETON JUNCTION, NJ — Marilyn Healey, CMP, convention services manager at the Hyatt Regency Long Beach,



Healey

Long Beach, CA, was announced as the 2010 president of the Association for Convention Operations Management (ACOM). The announcement was made in January

at ACOM's 22nd Annual Conference at The Westin City Center in Dallas, TX. ACOM is an organization dedicated to advancing the practice of convention services management in the meetings industry. For more information about the annual conference, visit [acomonline.org](http://acomonline.org) or contact Lynn McCullough at 609-799-3712.

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## Helping Hands For Haiti



Participants in the Helping Hands Philanthropic Teambuilding Program assemble prosthetic hands.

The Ellen Meadows Prosthetic Hand Foundation and Odyssey Teams have announced a new LN-4A adult prosthetic hand teambuilding project, Helping Hands for Haiti, to aid Haiti earthquake victims who lost hands due to injury or infection. Odyssey Teams created the Helping Hands Philanthropic Teambuilding Program in which participants assemble prosthetic hands for later distribution in developing

countries. "We hope to...be able to begin giving them away free of charge to earthquake victims in Haiti and 25 other developing nations in six months time," said Lain Hensley, COO and co-founder of Odyssey Teams. For more information, call Lain Hensley at 530-342-1650, [odysseyteams.com](http://odysseyteams.com).

## Destination Hotels & Resorts Creates Green Meetings Platform.

Destination Hotels & Resorts has created a new platform for all group and meetings business that is built on green practices to reduce waste, conserve water, better manage energy output and more. "A 'green' meeting will now be standard throughout all group, meeting and conference center properties in the Destination collection," said Mark Hickey, senior vice president of operations for the company. "Basic principles of waste reduction, water conservation, as well as sustainable food and beverage practices are among the customary meeting offerings. However, there are different shades of green available too if a planner wants to employ even more aggressive sustainability practices." For more details, visit [destinationmeetings.com](http://destinationmeetings.com).



The Fairmont Copley Plaza's Grand Ballroom.

## Fairmont Hotels & Resorts Extends Meetings That Matter Program.

Now through 2010, groups have the opportunity to donate part of their room revenue to the charity of their choice. The offer is available to planners booking a new meeting for 2010 that requires a minimum of 50 room nights. Ten percent of the room revenue generated by the booking may be donated to a charitable organization. Planners

can determine the charity of choice, whether it is a cause that resonates with the attendees, a local organization in need or one of Fairmont's corporate partners, which include the National Geographic Society and the Prince Albert II of Monaco Foundation. To learn more, visit [fairmont.com/meetingsthatmatter](http://fairmont.com/meetingsthatmatter).